Shelton Basket

New Smartness...New Pleasure...For You and Your Family
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<td>Date:</td>
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<td>Description:</td>
<td>A Shelton Basket Advertisement for a Refrigerator Basket and a Deluxe Picnic Kit</td>
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New Smartness... New Pleasure...
for you and your family!

REFRIGERATOR BASKET
Smart convenience you never dreamed of! Large 4½ gallon capacity holds 5 quart bottles or 16 bottles of soda or other beverage. Superb insulation keeps food, beverages cold until you want them. These light-weight, compact baskets add distinctive smartness at picnics, at home, while camping or motoring.

DELUXE PICNIC KIT
The finest picnic basket model! Extra sturdy construction throughout. Every detail perfected. Washable plastic fabric pocket holds fittings, cleans easily, prevents soiling and contamination. Available without or with a wide variety of stainless steel cutlery and plastic plates and tumblers.

SHELTON GENUINE HAND-DRAWN OAK AND ASH SPLINT BASKETS
Every Shelton basket is carefully made from finest hand-drawn hardwood. That means exceptional durability. Each basket is designed especially for its use. That means unbeatable performance. And each basket is decorator-styled. That means unmatched smartness! Every detail is perfected. Handles are firmly attached, sanded smooth. Covers are of selected hardwood furniture plywood—have lovely grain. Hardware is top quality. Years of performance, thousands of happy users prove Shelton basket superiority.

Shelton BASKETS
MADE TO LAST BY AMERICA'S FIRST INDUSTRY
SHELTON BASKET COMPANY, Shelton, Conn.
America’s Finest Line of Outdoor Baskets

Shelton GENUINE HAND-DRawn OAK AND ASH SPLINT BASKETS
DURABLE • PRACTICAL • ATTRACTIVE • LIGHTWEIGHT

Genuine splints fabricated by experienced craftsmen produce America’s best baskets. Each Shelton basket lasts for years, gives untold pleasure through dependable service. Handles are sanded smooth, securely fastened. Covers are hardwood furniture plywood, handsomely finished. Every detail is perfected to give you baskets beyond compare.

EXCLUSIVE, CONVENIENT, NEW SNAP-ON TABLE LEGS
Another amazing new, exclusive Shelton advantage. Ingenious, simple snap-on legs convert the sturdy plywood covers of famous Shelton picnic baskets into roomy, firm-based serving tables. A wonderful convenience wherever you go. Available with all Shelton fitted baskets in the 50 and 90 series.

JUMBO HAMPER with TRAY (50T Series)
(20½ x 12 x 7½)
Adds real fun to every picnic! Available with or without fittings. Tray holds picnic tableware and is readily removed.

GIANT DELUXE KIT with TRAY (90 Series)
(23½ x 12¾ x 12½)
JUMBO HAMPER (50 Series)
(20½ x 12 x 11)
Performance plus economy. Elastic on cover holds cutlery only. Available with or without fittings.

JUMBO HAMPER WITH PLASTIC POCKET (50P Series)
(20½ x 12 x 11)
The popular favorite for standard use. Washable plastic pocket holds fittings. Practical, Sanitary. Available with or without fittings.

PICNIC BASKET SPECIAL (60 Series)
(19 x 11 x 10)
Slightly smaller version of our Jumbo Hamper. Also available with several arrangements of accessories.

DOWN EAST PIE BASKET
A Maine tradition! An example of Yankee ingenuity. Carries several pies or cakes safely. Removable trays (1 or 2) separate contents. Ideal for carrying favorite desserts anywhere. Also makes perfect, spacious picnic basket.
Practical loveliness for the home

GARDEN TOOL BASKET
A sturdy, spacious genuine hand-drawn ash splint basket with two swing handles, attractively finished in walnut and equipped with useful gardening accessories. Contains a three piece gardening tool set, a pair of fashionable ladies' gardening gloves, and a giant size kneeling pad to cushion knees and protect skirts from soiling.

FLOWER BASKET
Available in 3 sizes or in nest of 3 sizes. Smart and practical for many uses in the garden and your home.

COLONIAL TOTE BASKET
The all-purpose, decorative, sturdy basket everyone has been waiting for. Ideal for magazines, sewing, knitting, waste, fireplace logs and kindling, and for countless other uses.

ICE BUCKET
(6” dia. x 8” deep)

ORIGINAL FLOWER DUET
Brings you new style for your arrangements. Two different heights permit carrying of short and long stemmed flowers. Offers unlimited variety of effects. Metal linings can be easily removed for cleaning or planting. Shepherd's Crook handles add to charm.

RUSTIC OLD OAKEN WASTE BASKET
Has distinctive design with swing handle for carrying. Solid board base prevents tipping. Large capacity. Close weave.

RUSTIC MAIL BASKET
Preferred by many over ordinary metal boxes. Adds to beauty of any house, will not rust or corrode. Stained and lacquered to resist weather. Ample capacity.

LITHO IN U.S.A.